



Technical Data Sheet



Sellotape® Clever Tape

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CHARACTERISTICS

- Matt tape which can be written on
- Repositionable
- Easy Tear

APPLICATIONS

Sellotape® Clever Tape is high quality, easy to tear by hand matt self-adhesive stationery tape that is ideal for present wrapping, securing photographs/documents and labelling items.

Bonding Speed: Immediate when applied to substrate with light finger pressure

INSTRUCTIONS FOR USE

1. Ensure all surfaces to be bonded are clean, dry and free from dust
2. Unroll desired length of tape from roll
3. Tear tape by holding tape between thumb and forefingers or cut on tape dispenser serrated blade
4. Apply to surfaces taking care not to twist or crease the tape:
5. Apply light finger pressure onto the applied tape to ensure good adhesion:



TECHNICAL DATA

Composition	Matt biaxially orientated polypropylene (BOPP) film coated with water based acrylic pressure sensitive adhesive
Appearance	<i>On roll:</i> Matt white roll <i>Unwound:</i> Translucent with matt finish
Easy Tear?	Yes
Total thickness	50µm
Peel adhesion	≥1.5 N/cm
Tensile strength	≥15N/cm
Roll/Pack sizes	Hanging card with dispenser: 18mm x 25m Cardboard wallet, 1" clear plastic core: 18mm x 25m
Shelf Life at 20°C	At least 18 months from date of manufacture

LIMITATIONS

- Do not use on dusty, dirty, unstable, fibrous, damp or wet surfaces
- Not suitable for sealing heavy weight cartons

STORAGE

Store in a cool, dry place

HEALTH AND SAFETY

This product is safe to use for the intended application

The information provided in this Technical Data Sheet (TDS) including the recommendations for use and application of the product are based on our knowledge and experience of the product as at the date of this TDS. The product can have a variety of different applications as well as differing application and working conditions in your environment that are beyond our control. Henkel is, therefore, not liable for the suitability of our product for the production processes and conditions in respect of which you use them, as well as the intended applications and results. We strongly recommend that you carry out your own prior trials to confirm such suitability of our product.

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